Tyler G. Stanley

www.tylergstanley.com

Video Producer

3 Time Emmy Nominee

MrBeast – Producer (January 2023 – Current)

JOB DUTIES:

- Produce multi-million-dollar YouTube videos amassing 50 million 200 million views each
- Track budget and timeline
- Manage production teams/ collaborate with other departments
- Negotiate deals with vendors
- Coordinate and communicate logistics
- Hire full-time crew and contractors

ACCOMPLISHMENTS:

Produced videos amassing 50-200 million views each -

Dhar Mann Studios - Production Manager: Sub Brands (March 2021- January 2023) JOB DUTIES:

- Oversee 4 YouTube Channels
 - Write/ Direct/ Shoot/ Edit weekly YouTube videos
- Manage a team: directors, actors and production staff
- Evaluate YouTube analytic data to facilitate channel growth

ACCOMPLISHMENTS:

- Directed over 150 YouTube videos in 2 years of employment
- Combined Analytics:
 - 1.73 Million Subscribers
 - 200 Million Views \circ

City of West Hollywood - Producer - "WeHoTV News" (2016- 2021) JOB DUTIES:

- Produce weekly broadcast and YouTube content
 - Manage a team of writers/ videographers/ editors/ on-camera talent
- Write/ Direct/ Shoot/ Edit

ACCOMPLISHMENTS:

- Emmy Nominations in 2018, 2020, 2021
- 2020 Shorty Award

HBO MAX - EPK Producer - "Legendary" - Freelance (2020) JOB DUTIES:

- Direct/ Shoot/ Edit EPK Packages _
- Collaborate with creative executive to execute marketing vision

IGN – Video Producer – Freelance (2019)

JOB DUTIES:

- Produce live video coverage of the Electronic Entertainment Expo (E3).
- Use trends to create viral videos for social media

Omaze – Video Editor - Freelance (2017)

JOB DUTIES:

Editing for top performing viral videos -

Education

Art Institute of California - Hollywood Bachelors of Science in Digital Filmmaking and Video Production September 2012 – March 2016 **Graduated Valedictorian - 4.0 GPA**

Software: Adobe Premiere Pro, Adobe After Effects, Adobe Photoshop, Final Cut, Google Workspace, Monday.com

Camera: Arri Alexa Mini. Canon: C300, C100. Blackmagic: Ursa Mini, Pocket Cinema. Sony: FS5, FS7, A7S.